



**The Center for Career and  
Professional Advising**

# Campus Partner Toolkit

As a Haverford faculty or staff member, you have influence to support students in their career development. This toolkit provides an introduction to the CCPA's services and resources. Please contact us with any questions or additional resource needs.



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# CCPA's Mission

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The Center for Career and Professional Development (CCPA) supports Haverford's mission of preparing students for lives of integrity, ambition, and purpose. We believe that a liberal arts education is integral in developing students' career readiness and professional identities. By providing exceptional and data-informed career advising and programming, we help students make meaning of their academic and co-curricular experiences, articulate their skills, and develop a professional network to navigate an ever-changing world of work. Together with campus and external partners, our core focus is empowering students to make thoughtful post-graduate decisions and forge career pathways that align with their identities, interests, and values at Haverford and beyond.

## CCPA's Goals

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1. Increase students' career and professional development
2. Develop students' career readiness skills
3. Establish and strengthen college partnerships
4. Prepare students for post-Haverford destinations
5. Advance the college's strategic initiatives

# Our Team



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# Career Readiness

## Haverford Competencies

After gathering research from institutional documents, industry news, professional organizations, and empirical research, the CCPA has identified the following learning goals to prepare students for their careers.

1. Self-Awareness
2. Communication
3. Career Management
4. Professional Identity
5. Multicultural Competence

These learning goals focus on the broad areas that contribute to students' career readiness and development. We are embedding the assessment of these learning goals into our programs and services.

\*Sampling of Sources That Informed Our Learning Goal Development:

- Institutional Documents: *Strategic Plan, Admissions Viewbook, Institutional Research Data, Student Life Divisional Goals & Priorities, Academic Department Learning Goals*
- Industry News: *The Chronicle, Inside HigherEd*
- Professional Organizations: *EACE, NACE, NAFA, NASPA, LACN*
- Empirical Research: *Career Development, Workforce/Employment Trends, Student Demographics/Generational Trends*

# The Future-Ready Ford Success Plan



The Future-Ready Ford Success Plan is a step-by-step interactive plan in Moodle designed to cultivate the five key Haverford-Specific career competencies: Self-Awareness, Communication, Professional Identity, Multicultural Proficiency, and Career Management. Students can engage in structured career and professional development activities called "career actions" and proactively use the plan to set themselves up for long-term career success. CCPA resources are embedded into the plan.

## What can you do?

Encourage your students to self-enroll in the plan. Faculty may wish to integrate career competencies and this plan into syllabi.

# Career Events & Presentations

CCPA offers career-focused events each semester to connect students with employers and develop as professionals. See upcoming events: [www.haverford.edu/ccpa](http://www.haverford.edu/ccpa)



Alumni/Employer Guest Speakers



Panels



Presentations



Workshops

Collaborate with us on career-related presentations or events via our [Campus Partner Request Form](#)

[www.haverford.edu/ccpa/for-faculty-staff](http://www.haverford.edu/ccpa/for-faculty-staff)



*Click on the headers below to access more information.*

## **Aesop Academy**

A virtual skills-based academy focused on mentoring and training students to develop the technical and professional skills in demand for modern-day organizations.

## **Big Interview**

An online tool that offers recorded, virtual practice interviews to prepare for internships, full-time careers, and graduate school admissions. It also uses AI to offer tailored feedback for practice and resumes.

## **Campus Recruiting Program**

The program features organizations who work with Haverford, Bryn Mawr, and Swarthmore from sharing opportunities to actively recruiting students at events and career fairs. Many organizations partner to post positions and offer interviews to prospective candidates.

## **Fellowship Advising**

Our Director of Fellowships supports students and alumni applying for fellowships requiring institutional endorsement, including the Fulbright, Watson, Truman, and Goldwater.

## **Focus 2**

A platform designed to help guide students through the steps of the career planning process. It offers various self-assessments that can be utilized to discover majors and career pathways based on individual interests, values, skills, and personality traits. Focus 2 also offers insights into various careers that includes suggested educational background, job duties, salary and growth prospects.



# CCPA Lingo

*Click on the headers below to access more information.*



## **Future-Ready Ford Success Plan**

The Moodle plan helps students engage in structured career and professional development activities called "career actions" with CCPA resources woven into the plan.

## **Graduate & Professional School Advising**

Our Director of Pre-Professional Advising meets with students and alumni to discuss which graduate or professional school programs fit their academic, extracurricular, career, or personal interests.

## **Handshake**

The central online career hub for Haverford students and alumni. Users can apply for internships and jobs, access CCPA resources, sign up for on-campus interviews and career events, and schedule appointments with CCPA advisors for individual support.

## **Haverford Connect**

Haverford's official community where alumni and students can network and connect. Find 4,300+ alumni who volunteered to provide career support, advice, and guidance.

## **Summer Funding**

The CCPA manages funds to assist students with summer internships and experiences.