

# ERIN SCHONEVELD

ASSISTANT PROFESSOR, BI-COLLEGE DEPARTMENT OF  
EAST ASIAN LANGUAGES AND CULTURES, HAVERFORD COLLEGE

## ART JOURNALS AS INTERLOCUTORS OF CHANGE: *WHITE BIRCH* AND MODERN JAPANESE ART



WEDNESDAY, OCTOBER 21, 2015

THOMAS LIBRARY 224  
BRYN MAWR COLLEGE  
12:30 - 2:00 PM

*Free and Open to the Public.*

Founded in April of 1910, the art journal *White Birch* (*Shirakaba*) provided a critical framework for introducing and discussing European modernism and redefined modern Japanese art for a new generation of artists and writers. Examining the function of the art journal as a new medium of artistic exchange, Professor Schoneveld explores how *White Birch* – as both a physical object and a virtual forum – aspired to create new audiences and to reframe the debate on modern art, in particular by subverting government established styles and exhibition formats that reinforced the cultural and political objectives of Japan's nation building efforts.

