Narberth, Pennsylvania iessehlytle@gmail.com/ilytle@haverford.edu

PROFESSIONAL EXPERIENCE

Vice President and Chief of Staff

2012-present

Haverford College, Haverford, PA

Provide executive leadership and enhance the strategic capacity of Haverford's presidency and Board of Managers. Served as close partner to Interim President Joanne V. Creighton, Presidents Daniel H. Weiss, Kimberly W. Benston, and, since 2019, Wendy E. Raymond. Coordinate 9-member senior staff and oversee Office of the President plus Offices of Institutional Research and Quaker Affairs.

- Executive leadership: support the president, lead presidential initiatives, and partner with senior staff across all institutional sectors, including strategic, financial, and space planning; media, constituent, and government relations; market positioning; civic and community engagement; campus climate; consortial relations; assessment and data strategy; fundraising; and crisis management. Managed presidential transitions in 2013, 2015, and 2019. Led COVID-19 response 2020-23.
- **Strategic planning and implementation**: co-led two institutional strategic planning processes to enrich Haverford's academic mission, center the community, boost the College's visibility, and inspire philanthropy. The *Plan for Haverford 2020* produced significant programmatic investments, four major capital projects, and goal-surpassing \$269M campaign. Authored 2017 corollary *Sustainability Strategic Plan*. Co-author and co-implementation-lead of *Better Learning, Broader Impact Haverford 2030* with signature initiatives in ethical leadership and education for action and \$300M capital campaign underway.
- Secretary of the Board of Managers: partner to board leadership and driver of multi-year governance overhaul to optimize the Board's strategic focus and fiduciary effectiveness, earning AGB's 2019 Nason Award for Board Leadership. Staff to Executive, Nominations & Governance, Honorary Degrees, and Leadership Evaluation & Development Committees, Bi-College Council, 2018 presidential search, 2015, 2017, and 2023 chair transitions.
- **Institutional effectiveness**: steward accreditation processes including 2015 interim report and 2017 monitoring report, which drove investments in institution-wide planning and assessment systems. Co-chair of successful 2018-2020 reaccreditation process that became a MSCHE model. PI of \$2.25M Title III "Uplift" grant to support students' academic progression and the multi-year rollout of an innovative strategic data infrastructure project.
- Chief sustainability officer: developed first institutional strategy integrating academic, engagement, and organizational dimensions, resulting in new Environmental Studies major; LEED certification for two capital projects; 2033 carbon neutrality goal; campus programming including student farm; collaboration with governments, NGOs, peer institutions, and community groups, establishing Haverford as a visible leader in sustainability and climate action. As College lead for shareholder responsibility, mediate between community members and Investment Committee, inclusive of multiple divestment movements. Led 4-year process culminating in a multi-institution VPPA and development of an off-site industrial solar facility.

Director, Complementary Program Development and Entrepreneurship2010-2012
Mount Holyoke College, South Hadley, MA

Co-designed and co-led new unit charged with developing alternative revenue streams by expanding the College's portfolio of educational and related programs.

• **Leadership**: developed unit's strategic plan, business and staffing models, systems, and governance processes. Supervised departmental core of 6 plus contracted program staff; \$2M budget.

Program development: partnered with campus and external resources to identify strategic
opportunities, develop business plans, implement marketing and recruitment strategies, and
operate programs. Initiatives included graduate and professional education, international
partnerships, summer camps.

Executive Assistant to the President / Secretary of the College

2003-2010

Mount Holyoke College, South Hadley, MA

Chief of staff, board secretary, and advisor to President Joanne V. Creighton. Member of president's senior staff, which provided leadership over all matters of fiduciary and strategic importance to the College, notably overseeing the development and completion of a 7-year strategic plan to enhance the alignment of Mount Holyoke's mission and academic program with the 21st century world, yielding significant results in admission, fundraising, facilities, and curricular innovation, while maintaining fiscal equilibrium.

- **Executive leadership**: managed College business on behalf of the president across all functional areas, including planning, new initiatives, and crisis management. Managed Office of the President and support staff, operating budgets, discretionary funds, and grants.
- **Communications and constituent relations**: developed multi-channel communication strategies and represented president and College to internal and external audiences. Maintained relations with local, state, and national agencies, officials, and media.
- **Secretary to the Board of Trustees**: oversaw all levels of trustee business as liaison between Board and College. Planned Board meetings and retreats. Instituted new planning, assessment, and compliance systems; revised business processes; coordinated trustee selection and orientation.
- International initiatives: founding coordinator of Women's Education Worldwide alliance of women's colleges, a high-profile initiative to connect US colleges with global peers and advance public discourse around women's education. Cultivated institutional relationships, including consultancy with Effat University, Saudi Arabia.

Research Associate, The Weatherstation Project

2001-2003

University of Pennsylvania, Philadelphia, PA

- Member of Dr. Robert Zemsky's higher education research initiative that produced *Thwarted Innovation: What Happened to e-Learning and Why*.
- Managed relationships with institutional data sites; performed data collection and analyses.

Fellow, Office of the Vice President for Finance

2000-2001

University of Pennsylvania, Philadelphia, PA

- Shadowed leadership across Penn's Finance Division through graduate mentorship program.
- Contributed to financial, accounting, and public relations projects.

Area Coordinator, Office of the Dean of Students

1995-96;1999-2000

Amherst College, Amherst, MA

- Hired, trained, and supervised undergraduate Resident Counselor staff.
- Performed front-line student affairs work.

Education Counselor, Career Center

1999-2000

Amherst College, Amherst, MA

• Part-time advisor to students pursuing careers in teaching and education.

Spanish Teacher 1997-1999

Kent School, Kent, CT

- Taught introductory high school curriculum of Spanish language and culture.
- Academic advisor, coach, residential faculty member.

Assistant to the President

1995-1996

Amherst College, Amherst, MA

• Provided project support as part-time junior member of President Tom Gerety's staff.

FACULTY EXPERIENCE

Haverford College

•	Pre-major advisor	2018-2022
•	Education 208, Higher Education and the Liberal Arts: Mission, Structure,	2014
	and Trends	

Mount Holyoke College

•	Complex Organizations 299, Leadership and the Liberal Arts	2009-2012
•	College 210: Ready for the World: Preparing for Your Internship or	2009-2012
	Research Project	
•	Pre-major and special major academic advisor	2009-2012
•	Educational Studies 260, Mission and Market: Higher Education	2006-2012

EDUCATION

University of Pennsylvania

2000-2003

M.S.Ed, Ed.D. in Higher Education

• Dissertation with Distinction: Missions, Markets, & Muscles: The intersection of ideals and realities in the debate over intercollegiate athletics at selective liberal arts colleges.

Amherst College 1991-1995

B.A. in Psychology and Spanish

• Five College Certificate in Latin American Studies.

CIVIC AND VOLUNTEER ACTIVITIES

Recipient, Joseph M. Manko Lifetime Achievement Award for contributions to the	2024
environment, Lower Merion Township and Narberth Borough, PA	
Member and Subcommittee Chair, Sustainability and Climate Change Advisory	2024
Committee, Montgomery County, PA	
Founding Member, Sustainability Steering Committee, Lower Merion Township, PA	2019-present
Member (and founding chair 2018-22), Environmental Advisory Council, Narberth	2018-present
Borough, PA	

Member (and secretary 2021-24), Board of Directors, Lower Merion Conservancy, PA 2018-present				
Member, Comprehensive Plan Steering Committee, Narberth Borough, PA	2018-2019			
Founder and Co-Head, Lower Merion Climate Action Coalition, PA	2018-2020			
Presenter, The Climate Reality Project	2017-present			
Campaign Coordinator, Sierra Club Ready for 100%, Montgomery County, PA	2017-2020			
Volunteer, Narberth 2050, Narberth, PA	2017-2019			
Interim Women's Tennis Coach, Haverford College, PA	2016			
Volunteer Assistant Squash Coach, Haverford College, PA	2013-present			
Coach, Narberth Little League, Narberth, PA	2013-2016			
Chair, Master Plan Implementation Committee, Town of South Hadley, MA	2011-2012			
Member, AIA Sustainable Design Assessment Team Steering Committee,	2011-2012			
Town of South Hadley, MA				
Chair, Finance Committee, Pioneer Valley Chinese Immersion Charter School	2010-2012			
Parent Association, Hadley, MA				
Member, Comprehensive Plan Advisory Committee, Town of South Hadley, MA	2007-2009			
Volunteer Assistant Squash Coach, Mount Holyoke College, South Hadley, MA	2004-2012			
Assistant Squash Coach, Amherst College, MA	1999-2000; 1995-96			
Assistant Squash Coach, Brooks School, North Andover, MA	1996-1997			
Head Class Agent / Associate Class Agent, Amherst College, MA	1995-present			

SELECTED PUBLICATIONS

- "Next-Generation Challenges for Liberal Education," co-authored with Daniel H. Weiss, *The Evolution of the Liberal Arts in the Golden Age*, Peter Marber & Daniel Araya, Eds. London: Routledge, 2017.
- "A Love Note to Liberal Arts Colleges: Don't Fear the Market," *Journal of College Admissions*, Edition 218, Winter 2013.
- "Student Leaders at Women's Postsecondary Institutions: A Global Perspective," co-authored with Kristen Renn, *Journal of Student Affairs Research and Practice*, V. 47 Issue 2, 2010.
- "Liberal Arts Colleges: the Essence of American Higher Education," *International Student Guide to the USA*. Pittsburgh: Spindle, 2009.
- "Higher Education," *Encyclopedia Latina*, Stavans (Editor), Augenbraum (Editor). Danbury: Grolier Academic Reference, 2005.
- "The Doll Factory," Francesco Relea. *Hopscotch* Vol. 1 No. 4. Durham: Duke University Press, 1999. (translation)
- "Victoria Ocampo on John Steinbeck," Victoria Ocampo. *Mutual Impressions*, Ilan Stavans, editor. Durham: Duke University Press, 1999. (translation)
- "How a Newspaper Should Be," José Enrique Rodó. *The Oxford Book of Latin American Essays*, Ilan Stavans, editor. New York: Oxford University Press, 1997. (translation)
- Antiheroes, Ilan Stavans. Madison, NJ: Fairleigh Dickinson University Press, 1997. (co-translation with Jennifer A. Mattson)